



**USA Investment Center  
Hannover Messe 2013  
April 8-12, 2013 in Hannover, Germany**



The U.S. Commercial Service/SelectUSA and Hannover Fairs cordially invite U.S. Economic Development Organizations (EDOs) to join the USA Investment Center at the largest industrial technology trade fair in the world, the **Hannover Messe, April 8-12, 2013**, in Hannover, Germany.

The U.S. Investment Center will be co-located with the U.S. Energy Pavilion in Hall 13 of this world renowned event. This joint effort will afford unparalleled profile and exposure to industry decision makers from across the globe, putting your region at the center of world focus on investment. The U.S. Commercial Service and Hannover Fairs offer you a customized package of support for your business attraction efforts by featuring the United States as the location for international industry through a multi-tiered promotion and outreach campaign.

The Hannover Fairs website ([www.hannovermesse.de/home](http://www.hannovermesse.de/home)) provides important information on the vast breadth and depth of industries represented by exhibitors and visitors at the show.

For one inclusive price of \$4,620, each EDO participating in the USA Investment Center at Hannover Messe 2013 receives:

- Turnkey, no hassle meeting space with table and chairs, signage, internet and hospitality in prime show location staffed at all times to capture inquiries on your behalf.
- Inclusion in the attractive, printed USA Investment Center Directory, thousands of which will be distributed in advance and at the show and entry in the official, electronic Exhibitor Show Catalog
- A multi level marketing and promotional campaign by CS' international network featuring the USA and your region as investment location to over 6,000 industry exhibitors and 228,000 trade visitors worldwide
- Opportunity to meet with scores of industrial companies, major industry associations, technology clusters, international EDOs and multipliers from countries throughout the world
- On site counseling and support by professional CS Germany/Select USA staff
- Joint participation in the Hannover Fair's "Match and Meet" online contact exchange program
- Participation in opening ceremony, special events and other networking platforms
- Assistance with hotel accommodations

**Important:** Block Hotel Reservations, held for USA Investment Center participants only, will expire on January 15, 2013!

Plus optional:

- Your own bilingual trade assistant to assist with meetings and outreach for 4 days (additional cost)
- Participation in US investment workshops planned following the Hannover Messe in Europe to coincide conveniently with your travel.
- For EDOs exhibiting already at Hannover Messe, reduced pricing available for participation in USA Investment Center Directory and marketing/promotion campaign only.

**Final registration deadline for the USA Investment Center is January 31, 2013. To insure your participation and maximize benefits, don't delay, register now!**

To obtain further information, please contact:

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***Join us at Hannover Fair 2013 – The World's Largest Industrial Trade Fair – April 8-12, 2013, Hannover, Germany***