

IMPORTANT NOTICE – SAVE THE DATE

USA INVESTMENT CENTER AT HANNOVER FAIR, APRIL 8-12, 2013



SELECT
USA



For the third consecutive year, the U.S. Commercial Service's Select USA team will organize the **USA Investment Center** at the world's largest industrial technology show, the Hannover Fair. The USA Investment Center is a joint pavilion of the federal SelectUSA Program and participating Economic Development Organizations from U.S. states, cities and regions. The USA Investment Center promotes the United States as the premier global business location to over 6000 industry exhibitors and 200,000 trade visitors. It offers EDOs a cost effective turn key package of meeting space, joint marketing and promotion as well as individualized support to maximize business development and recruitment efforts of U.S. EDOs. Here are just some of the benefits of participation:

- A highly visible and strategic booth location shared with the U.S. Energy Pavilion in Hall 13 at the show
- Entry in the official, electronic Exhibitor Catalog for the show
- Inclusion in the attractive, printed SelectUSA Investment Directory, thousands to be distributed at show
- Promotion to industry by the U.S. Commercial Service in U.S. Embassies in Germany and throughout the world
- Your own bilingual trade assistant to help you set up meetings and make connections (optional)
- Meeting space and hospitality
- Assistance with logistics and accommodations



Put your region on the map! A detailed description of the SelectUSA Program at Hannover Fair will be available soon. To obtain further information and to receive updates on this opportunity, please contact:

Ed Fantasia
SelectUSA Representative
U.S. Commercial Service, Munich Germany
Tel.: 011 49 89 2888 750
Email: Ed.Fantasia@trade.gov

and

Kelly Smith-Glover
Commercial Assistant
U.S. Commercial Service, Munich Germany
Tel.: 011 49 2888 752
Email: Kelly.Smith-Glover@trade.gov