

The United States of America's ECONOMIC RESURGENCE

There has never been a better time to invest.

With a resurgent economy and the economic foundation to support strong growth for years to come, the United States is the world's top destination for companies doing business and looking for their next investment. The United States is distinguished by an **unparalleled investment climate for foreign investors of all sizes**, featuring a skilled and productive workforce, an unmatched higher education system, strong intellectual property protections, a commitment to innovation, and an abundant and stable energy supply. Our dynamic domestic market is enhanced by access to millions of global consumers through high quality Free Trade Agreements.

The 2015 SelectUSA Summit will build on the success **of the 2013 inaugural event** to bring together 2,500 participants, including investors from more than 60 countries, to showcase the incredible diversity of investment opportunities available nationwide. Investors can engage with **economic development officials from every corner of the United States** on the trade show floor and through online matchmaking, while also learning more about the most pressing topics facing investors through a comprehensive array of sessions featuring **high-profile business and government leaders**. New investors and economic development organizations of all sizes can sign up for the **SelectUSA Academy**, a session covering the basics of investing that will take place on March 22.

The **SelectUSA Summit** offers participants the **practical tools, information, and connections** they need to move investments forward, all under one roof. For more information, please visit www.selectusasummit.com.

10:00 am - 11:00 am **PLENARY 2: The Innovation Advantage**ACCESS U.S. RESEARCH AND DEVELOPMENT ASSETS FOR PRODUCT/SERVICE
DEVELOPMENT AND GLOBAL GROWTH

Investment in research and development (R&D) has made the United States a world leader in technology, innovation, and economic growth across sectors. Our lasting commitment to R&D provides a strong foundation for the private sector to continuously innovate its products and services in order to remain internationally competitive. This session will feature case studies from groundbreaking companies as well as insights on the unique resources available to support your growth.

Moderated by The Honorable Megan Smith, Chief Technology Officer and Assistant to the President, The White House

Dr. Vijay Chandru, Co-founder, Chairman, and Chief Executive Officer, Strand Life Sciences

Mr. Desh Deshpande, Chairman, Sparta Group LLC

Ms. Sara Menker, Founder and Chief Executive Officer, Gro Intelligence

Mr. Lars Rebien Sørensen, President and Chief Executive Officer, Novo Nordisk

Mr. Eric Spiegel, President and Chief Executive Officer, Siemens USA

11:00 a.m. - 11:20 a.m.**NETWORKING BREAK****11:20 a.m. - 12:10 p.m.****CONCURRENT PANEL SESSIONS 1:****Panel 1A: Locating and Integrating Your Supply Chain**

STRATEGIES TO IDENTIFY AND MANAGE SUPPLY CHAINS

The United States offers access to strong networks of small and medium-sized suppliers. These companies constitute flexible supply chains that enable cross-fertilization of skilled workers, specialized assets, and R&D. Learn about opportunities for connecting with innovative U.S. suppliers, including access to resources, programs, and case studies.

Moderated by Dr. Chip White, Schneider National Chair in Transportation and Logistics, Georgia Institute of Technology

The Honorable Steve Beshear, Governor of Kentucky

Mr. Reginaldo Ecclissato, Senior Vice President of Supply Chain, Unilever North America

Ms. Cindi Marsiglio, Vice President of U.S. Manufacturing, Walmart

Mr. Michael McNamara, Chief Executive Officer, Flextronics

Panel 1B: U.S. Tax Policy and the Implications for Foreign Investors

THE PRESENT AND THE FUTURE OF U.S. TAX POLICY

One of the top concerns for current and prospective foreign investors in every country is tax policy. This session will feature leading experts from government and industry who will provide insights into U.S. tax requirements and how investors should incorporate tax considerations into their investment planning.

Moderated by Mr. Joel Walters, *Leader, U.S. Inbound Tax and Global Tax Communications, PwC*

Ms. Karen Halby, *Senior Vice President, Head of Global Tax Office, Sony Corporation of America*
The Honorable Mark Mazur, *Assistant Secretary for Tax Policy, U.S. Department of the Treasury*
Ms. Nancy McLernon, *President and Chief Executive Officer, Organization for International Investment*
Mr. David Rievman, *Partner, Tax, and Global Head of Regulatory Practices, Skadden, Arps, Slate, Meagher, & Flom LLP & Affiliates*

Panel 1C: Successes Come in All Sizes

SNAPSHOTS OF SMALL AND MEDIUM-SIZED ENTERPRISES

Companies of all sizes, including small and medium-sized enterprises (SMEs), can thrive in the U.S. market. This session will highlight case studies of SMEs that have found stability and growth opportunities in the United States, as well as public and private resources available to help SMEs open U.S. operations.

Moderated by Mr. Javier Saade, *Associate Administrator for the Office of Investment and Innovation, U.S. Small Business Administration*

Dr. Boudewijn van Lent, *President and Chief Executive Officer, Bilfinger*
Ms. Meral Justice, *Chief Financial Officer, Kermit USA*
Ms. Gia Schneider, *Founder, Chairman and Chief Executive Officer, Natel Energy*
Mr. Ramkumar Varadarajan, *Managing Director, Shri Govindaraja Mills*

12:30 p.m. - 2:15 p.m.

LUNCH SESSION & KEYNOTE SPEAKER

The Honorable Barack Obama, *President of the United States of America*

2:15 p.m. - 7:00 p.m.

EXHIBIT HALL OPEN

2:15 p.m. - 3:10 p.m.

NETWORKING BREAK IN EXHIBIT HALL

3:10 p.m. - 4:00 p.m.

CONCURRENT PANEL SESSIONS 2:

Panel 2A: Partnerships with Universities and Colleges

INNOVATIVE PARTNERSHIPS WITH HIGHER EDUCATION INSTITUTIONS

The United States is home to the world's leading higher education system, which includes 15 of the top 20 universities worldwide. These institutions offer a multitude of partnership opportunities, including sponsored R&D, consulting services with business schools, and technology commercialization. Learn about the immense potential that can be unleashed by working with U.S. universities.

Moderated by The Honorable Patrick Gallagher, PhD,
Chancellor and Chief Executive Officer, University of Pittsburgh

Mr. Fred Cartwright, *Executive Director, Clemson University International Center for Automotive Research*

Mr. Michael Drake, *Senior Director of Research Relations, University of Michigan*

Mr. Terence Duncan, *Head of Consumer Engagement and Product Design, Mahindra GenZe*

Mr. Luis Mejia, *Associate Director for the Office of Technology Licensing, Stanford University*

Panel 2B: America's New Energy Economy

TAKE ADVANTAGE OF THE ENERGY REVOLUTION

The United States is the world's top producer of oil and natural gas and a leader in renewable energy technology, creating tremendous growth across sectors. Industry experts and policy leaders will discuss emerging opportunities in the energy sector and the unique advantages for manufacturers created by low energy costs.

Moderated by Dr. Michael Knoteck, *Deputy Under Secretary for Science and Energy, U.S. Department of Energy*

Mr. Julio Castro, *Chief Regulatory Officer, Iberdrola Group*
The Honorable Cal Dooley, *President and Chief Executive Officer, American Chemistry Council*

Ms. Audrey Mascarenhas, *President and Chief Executive Officer, Questor Technology*

Mr. Benjamin Wu, *Deputy Secretary, Maryland Department of Business and Economic Development*

Panel 2C: Startup Resources

A RESOURCE ECOSYSTEM TO SUPPORT ENTREPRENEURS

Entrepreneurs and startup firms are at the center of U.S. economic growth. This panel will explore the economic conditions and consumer trends that drive this business climate, highlighting how entrepreneurs, incubators, governments, and venture capital firms work in concert to drive new startup activity. Hear lessons learned from foreign entrepreneurs who tapped these resources and found success in the United States.

Moderated by Ms. Julie Lenzer Kirk, *Director of Innovation and Entrepreneurship, U.S. Economic Development Administration*

Dr. Michael Burcham, *President and Chief Executive Officer, The Nashville Entrepreneur Center*

Mr. Bobby Franklin, *President and Chief Executive Officer, National Venture Capital Association*

Mr. Franz Fuchsberger, *Co-Founder and Chief Sales Officer, Tricentis*

Mr. Robert Tibbs, *Founder and Chief Executive Officer, Forbes Digital Commerce*

4:10 p.m. - 5:30 p.m.

PLENARY 3: Investing in Rural America

OPPORTUNITIES IN MANUFACTURING, INFRASTRUCTURE, AND AGRICULTURE

More than 75 percent of land in the United States lies outside cities, and these rural communities offer tremendous business opportunities. The Obama Administration is dedicated to helping rural communities grow through the Made in Rural America export and investment initiative, as well as record-breaking investments in affordable housing, energy efficiency, roads and bridges, and internet access. The Rural Infrastructure Opportunity Fund provides a sustainable platform for investors to participate in infrastructure projects. Join this session to hear more about opportunities to invest in manufacturing, agribusiness, and infrastructure.

Moderated by The Honorable Tom Vilsack, *Secretary of Agriculture*

The Honorable Susana Martinez, *Governor of New Mexico*

Mr. Carl Casale, *President and Chief Executive Officer, CHS Inc.*

Mr. Robert Engel, *Chief Executive Officer, CoBank*

CLOSING REMARKS

The Honorable Valerie Jarrett, *Senior Advisor and Assistant to the President for Intergovernmental Affairs and Public Engagement, The White House*

The Honorable Vinai Thummalappally, *Executive Director, SelectUSA*

5:30 p.m. - 7:00 p.m.**SUNSET NETWORKING RECEPTION IN EXHIBIT HALL**

Come tour the exhibit hall, complete with a breathtaking view of the sunset on the harbor. Visit the booths of state, regional, and local economic development organizations, sponsors, and the official U.S. Government Pavilion. Federal officials from more than a dozen agencies will be onsite to provide helpful information on resources and programs. Network with fellow participants, speakers, and elected officials while enjoying an assortment of food and drink. Create relationships, set up matchmaking appointments for Tuesday, and enjoy a productive (and relaxing) end to your first day of the Summit.

Open to all attendees.

7:00 p.m.**DAY ONE PROGRAM CONCLUDES**

10:10 a.m. - 10:30 a.m.

NETWORKING BREAK

10:10 a.m. - 3:00 p.m.

EXHIBIT HALL OPEN

10:30 a.m. - 11:20 a.m.

CONCURRENT PANEL SESSIONS 3:

Panel 3A: The Trade Agenda: Building a Stronger Platform for Exports

AMERICA AT THE CENTER OF GLOBAL TRADE NETWORKS THROUGH U.S. FTAs & FOREIGN TRADE ZONES

The United States boasts the infrastructure and commitment to free trade that help exporters maximize savings, including hundreds of foreign trade zones and 20 free trade agreements. The Administration’s ambitious trade agenda will enhance the U.S. position as a global export hub. Hear from experienced managers and explore how FTAs and FTZs can enhance your export strategy.

Moderated by The Honorable Caroline Atkinson, Deputy Assistant to the President and Deputy National Security Advisor for International Economics, The White House

Mr. Paul Bakus, President, Nestlé Corporate Affairs
Mr. Alfred Figuly, President, Greater Kansas City Foreign Trade Zone
Mr. Wonkyong Kim, Executive Vice President, Samsung Electronics North America
The Honorable Paul Piquado, Assistant Secretary for Enforcement and Compliance, International Trade Administration
Mr. Toshiyuki Shiga, Vice Chairman, Nissan Motor Corporation

Panel 3B: Protecting Your Intellectual Property

A SOUND REGIME TO PROTECT YOUR INTELLECTUAL PROPERTY

Strong intellectual property (IP) rights enable firms to innovate and develop new products. Hear from IP experts and firms that rely on the U.S. IP system to protect their assets. Topics include the IP framework, resources to protect IP, and steps the United States is taking to strengthen the quality, efficiency, and enforceability of intellectual property rights.

Moderated by The Honorable Michelle K. Lee, Under Secretary of Commerce of Intellectual Property and Deputy Director, U.S. Patent and Trade Office

Dr. Scott Alban, J.D., Vice President and Head of Global Intellectual Property, AstraZeneca
Mr. Elias Lambiris, U.S. Chief Patent Counsel, Novozymes
Mr. Kevin H. Rhodes, Chief Intellectual Property Counsel, 3M
Mr. Michael Schlesinger, Representative, International Intellectual Property Alliance

Panel 3C: The Role of Capital Markets in Global Growth

ACCESS TO CAPITAL IS A COMPETITIVE ADVANTAGE

Economic growth in today's interconnected world hinges on stable financial markets. Protecting assets while mobilizing capital for sustainable growth, capital markets provide international investors with a secure and transparent means to access capital to expand in our global economy.

Moderated by The Honorable Stefan Selig, *Under Secretary of Commerce for International Trade, U.S. Department of Commerce*

The Honorable Jeffrey Garten, *Juan Trippe Professor in the Practice of International Trade, Finance and Business, Yale School of Management*

The Honorable Thomas Nides, *Vice Chairman, Morgan Stanley*
The Honorable Nathan Sheets, *Under Secretary for International Affairs, U.S. Department of Treasury*

Ms. Ofra Strauss, *Chairwoman of the Board, Strauss Group*

11:30 a.m. - 1:00 p.m.

LUNCH SESSION & KEYNOTE SPEAKER

Mr. Eric E. Schmidt, *Executive Chairman, Google*

1:00 p.m. - 2:00 p.m.

NETWORKING BREAK IN EXHIBIT HALL

2:00 p.m. - 2:50 p.m.

CONCURRENT PANEL SESSIONS 4:

Panel 4A: Business Accelerators and Innovative Work Environments

SUPPORTIVE WORK SPACES AND RESOURCES FOR GROWTH

Workplace environments such as incubators, soft-landing sites, co-working spaces, and maker spaces are driving a radical shift in how we work. By encouraging collaboration and offering supportive programming, these work spaces can provide resources and assistance for landing in the U.S. market. Learn about new ways to get started in the U.S. market.

Moderated by Ms. JoAnn Crary, *President, Saginaw Future*

Mr. Alfredo Coppola, *Co-Chief Executive Officer, US Market Access Center*

Mr. Todd Hardy, *Senior Economic Development Advisor, Arizona State University*

Mr. Jose Martinez, *President and Chief Executive Officer, Free Trade Alliance San Antonio*

Mr. Ken Rogers, *Executive Director, Automation Alley*

Panel 4B: The U.S. Immigration System

ENHANCEMENTS TO THE VISA SYSTEM

The United States has been taking bold steps to modernize and improve the user-friendliness of the visa system and ports of entry. Hear from senior government officials as well as private-sector immigration experts to learn how to successfully navigate the system and get a preview of changes in the works.

Moderated by José Raúl Perales, *Assistant Secretary for the Private Sector, Office of Policy, U.S. Department of Homeland Security*

The Honorable Bo Cooper, *Partner, Fragomen, Del Rey, Bernsen & Loewy*

The Honorable Felicia Escobar, *Special Assistant to the President for Immigration Policy, The White House*

Mr. Edward J. Ramotowski, *Deputy Assistant Secretary for Visa Services, U.S. Department of State*

Mr. Jeremy Robbins, *Executive Director, Partnership for a New American Economy*

Panel 4C: Project Finance and Incentives

STATE, LOCAL, AND PRIVATE-SECTOR RESOURCES TO FINANCE INVESTMENT PROJECTS

Financing options can be a deciding factor for foreign investors considering investment projects. This session will review the wide variety of state, local, and commercial financing tools and techniques (including grants, low-interest and interest free loans, and technical assistance) available.

Moderated by Mr. Norman Anderson, *President and Chief Executive Officer, CG/LA Infrastructure*

Mr. Jeff Edwards, *President and CEO, Economic Development Corporation of Utah*

Mr. Keith Martin, *Partner, Chadbourne & Parke*

Mr. Nicholas Sprague, *Vice President of Legal and Institutional Relations, Braskem America*

3:00 p.m. - 4:00 p.m.

PLENARY 5: Innovative Approaches to Infrastructure Investing

SUCCESSFUL PUBLIC-PRIVATE PARTNERSHIP MODELS AND BEST PRACTICES

Innovative financing structures to support infrastructure projects are creating new opportunities for investors. In 2014, President Obama launched the Build America Investment Initiative to increase investment in ports, roads, bridges, broadband networks, water and sewer systems, and other projects by facilitating partnerships between federal, state, and local governments and private-sector investors. The flow of capital could increase by tens of billions of dollars over the next few years through emerging public-private partnership (PPP) opportunities. Join us to explore best practices, models, and tools.

Moderated by The Honorable Anthony Foxx, *Secretary of Transportation*

The Honorable John Hickenlooper, *Governor of Colorado*
Mr. Bill Banks, *Global Infrastructure Leader, Ernst & Young*
Mr. Nicolás Rubio de Cárdenas, *US President, Cintra*
Mr. Christopher Leslie, *Chief Executive Officer, Macquarie Infrastructure Partners Inc.*

4:00 p.m. - 5:00 p.m.

KEYNOTE SPEAKER

The Honorable John F. Kerry, *Secretary of State*

CONCLUDING REMARKS

The Honorable Penny Pritzker, *Secretary of Commerce*

5:00 p.m.

PROGRAM CONCLUDES