

2016 INVESTMENT SUMMIT AGENDA

MONDAY JUNE 20, 2016

- 6:00 AM **REGISTRATION OPENS**
- 7:00-8:30 AM **CONTINENTAL BREAKFAST AND NETWORKING**
- 8:30-8:40 AM **COLOR GUARD**
- 8:40-8:45 AM **INTRODUCTORY REMARKS**
- 8:45-9:00 AM **WELCOME ADDRESS**
- 9:00-10:00 AM **PLENARY 1: THE UNITED STATES: GLOBAL INNOVATION STARTS HERE**
Companies of all sizes play a key role in making innovation in the United States a global enterprise – what impact does this trend have on business performance in the United States and around the world? As companies continue to expand their R&D activities in the United States, they simultaneously benefit from and contribute to a growing innovation ecosystem. Leading CEOs will share how the U.S. business climate, state-of-the-art R&D centers, skilled workforce, and other resources helped to shape their global innovation strategies and deliver a positive return on investment.
- 10:00-10:40 AM **ARMCHAIR 1: CONVERSATION WITH A GLOBAL INNOVATOR**
Join a discussion with a high-profile corporate leader on how a strong culture of innovation inspired new products, services, and business models that ultimately catalyzed growth in the United States and beyond.
- 10:40-11:00 AM **NETWORKING OPEN IN EXHIBIT HALL**
- 11:00-11:50 AM **CONCURRENT BREAKOUTS: SESSION A**
Breakout 1A: Partnering to Build the Workforce of Tomorrow
Competing in the global marketplace requires companies to consider new, collaborative ways of arming today’s workers with skills for the economy of the future. Leaders from industry, government, and educational institutions will discuss how international companies are making invaluable contributions to workforce development by sharing best practices from global apprenticeship and occupational training programs.

Breakout 2A: Everyday Innovation: Optimizing Production

This panel will examine exciting new trends in advanced manufacturing and explore how companies have benefited the most from America’s innovation culture to optimize processes as well as products. Government experts, innovators, and investors will share dynamic case studies of their successes with process innovation, and discuss the future of emerging manufacturing areas.

Breakout 3A: The Future of Retail: The Integrated Shopping Experience

This panel will share successful strategies for establishing operations and growing brands in the United States. Leading global retail companies will delve into the challenges and rewards of entering or expanding in the U.S. market, and share valuable tips on how to connect with consumers, suppliers, vendors, and other business partners.

12:00-1:00 PM

LUNCH

1:00-1:30 PM

KEYNOTE ADDRESS

1:30-3:00 PM

NETWORKING OPEN IN EXHIBIT HALL

3:00-4:00 PM

PLENARY 2: RISK-TAKING AND RESILIENCE

The U.S. business environment is uniquely conducive to risk-taking – what advantages does this hold for companies seeking attractive investment opportunities? Companies facing temporary setbacks in the United States have utilized a variety of tools and resources to stabilize their operations and ultimately unleash even greater potential. Panelists will share success stories and lessons learned from the perspective of both government and industry, providing insights on business resilience.

4:00-4:40 PM

ARMCHAIR 2: EMPOWERED TO INNOVATE IN THE UNITED STATES

Join a conversation on how the diversity, skills, and productivity of the U.S. workforce are essential to creating a business environment in which innovation thrives – and the new ways that federal and state economic development programs and innovative public-private partnerships are making it happen.

4:40-5:00 PM

CLOSING REMARKS

5:00-7:30 PM

NETWORKING RECEPTION

TUESDAY JUNE 21, 2016

6:30 AM

REGISTRATION OPENS

7:00-8:20 AM

CONTINENTAL BREAKFAST AND NETWORKING

8:20-8:30 AM**INTRODUCTORY REMARKS****8:30-8:45 AM****WELCOME ADDRESS****8:45-9:45 AM****PLENARY 3: ACCESS TO CAPITAL AND THE FUTURE OF FUNDING**

From banks and investment firms to venture capitalists and angel investors – how can international companies tap into available U.S. capital to grow their business? The United States has the most developed and flexible financial markets in the world, and the advent of crowdfunding models has led to the development of innovative new methods to raise funding. Featuring financial experts, companies that have successfully raised capital, and pioneers of financial technologies, this panel will share broad perspectives on the future of funding in the United States and discuss how companies can benefit from these emerging trends.

9:45-10:45 AM**PLENARY 4: REIMAGINING THE ROLE OF TECHNOLOGY IN BUSINESS**

New technologies are revolutionizing industries across the United States— how can companies capitalize not only on these tools and platforms, but also on new ways of doing business? Industry leaders who are reimagining the way business is conducted will share how they disrupted the competitive environment and created new opportunities.

10:45-12:00 PM**NETWORKING OPEN IN EXHIBIT HALL****11:00-11:50 AM****CONCURRENT BREAKOUTS: SESSION B****Breakout 1B: Welcome to the United States! Visas and Beyond**

This panel will provide practical information for international investors considering the best options for coming to the United States. Senior government officials, visa experts, and international companies who have sponsored employees through the U.S. immigration process will share tips on how to develop a strategic staffing mix, select the appropriate visa, navigate the process, and help expatriate workers to acculturate to a new business environment.

Breakout 2B: Green Fields: Agribusiness and Food Processing

This panel will focus on investment and innovation prospects in the U.S. food sector, where opportunities abound as global demand continues to exceed supply. Industry representatives, regulatory and marketing experts, and economic development officials will present case studies of successful business strategies, building R&D Centers of Excellence, and discuss other wide-ranging benefits from incentives to innovative partnership and collaborative opportunities.

Breakout 3B: Growing Your Customer Base: The U.S. as an Export Platform

This panel will examine why international companies exported \$360 billion worth of goods from the United States – nearly 23 percent of all U.S. goods exports – in 2013. Speakers will share innovative ways that companies of all sizes can access new markets from reduced trade barriers via free trade agreements through to the networks and services that make the United States an attractive export platform.

12:00-12:50 PM**CONCURRENT BREAKOUTS: SESSION C**

Breakout 1C: Cultivating Top Talent: Innovation and Collaboration

This panel will explore the broader benefits of a smart talent cultivation strategy and the importance of earning a “license to operate” from local communities. Experts in public policy, executive recruitment, and corporate human resources will share best practices and lessons learned in attracting and retaining the best talent, and the critical impact on achieving business goals.

Breakout 2C: Blue Skies: Pharmaceuticals and Biotech

This panel will explore why pharmaceutical and biotech companies receive such a significant share of foreign direct investment into the United States, and why the “Made in America” mark is the standard for quality, innovation, and trust. Industry representatives, regulators, and sector experts will walk through the comprehensive regulatory approval process and case studies on the commercialization of new and advanced medicines.

Breakout 3C: Market Entry: Picking the Right Place at the Right Time

This panel will uncover some of the opportunities and pitfalls that companies face when entering the U.S. market. Thought leaders, investment experts, and successful foreign investors will provide practical insight into key processes such as site identification, on-the-ground partnerships, and proactively managing intangible assets such as intellectual property.

1:00-2:00 PM

LUNCH

2:00-2:30 PM

CLOSING REMARKS