



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.gov  
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## Foreign Direct Investment (FDI): VENEZUELA

# \$5.5B

Total stock of FDI from Venezuela in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 5,400

Number of U.S. workers employed by U.S. affiliates of Venezuelan-owned firms in 2013.



Investing in  
Innovative R&D

## \$68 million

Value of research and development (R&D) spending by U.S. affiliates of South and Central American firms in 2013.\*



Expanding  
U.S. Exports

## \$11.7 billion

Total contribution to U.S. goods exports by South and Central American firms operating in the United States in 2013.\*

### Venezuelan FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$3,358	\$4,135	\$4,651	\$4,338	<b>\$5,537</b>
<b>Flow</b>	\$420	\$503	\$322	\$-590	<b>\$958</b>

### U.S. FDI in the UAE (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$10,255	\$12,086	\$12,781	\$13,365	<b>\$11,169</b>
<b>Flow</b>	\$470	\$2,188	\$2,201	\$1,809	<b>\$-771</b>

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced Venezuelan FDI projects in the USA

- #1 Financial Services
- #3 Hotels & Tourism
- #5 Pharmaceuticals
- #2 Coal, Oil, & Gas
- #4 Healthcare
- #6 Communications

Source: fDi Markets (data from Jan 2003- Jan 2015)