



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

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# Foreign Direct Investment (FDI): NEW ZEALAND

## \$374M

Total stock of FDI from New Zealand in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

### 27,800

Number of U.S. workers employed by U.S. affiliates of New Zealand firms in 2013.



Investing in  
Innovative R&D

### \$9.5 billion

Value of research and development (R&D) spending by U.S. affiliates of Asian and Pacific firms in 2013.\*



Expanding  
U.S. Exports

### \$1.1 billion

Total contribution to U.S. goods exports by New Zealand firms operating in the United States in 2013.

### New Zealand FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$2,956	\$1,854	\$1,254	\$828	<b>\$374</b>
<b>Flow</b>	\$77	\$1,325	\$-477	\$-37	<b>\$68</b>

### U.S. FDI in New Zealand (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$6,724	\$7,930	\$8,476	\$7,646	<b>\$7,760</b>
<b>Flow</b>	\$499	\$599	\$613	\$-547	<b>\$-39</b>

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced FDI projects in the USA from New Zealand

- #1 Software & IT Services
- #3 Communications
- #5 Consumer Electronics
- #2 Plastics
- #4 Industrial Machinery
- #6 Business Services

Source: fDi Markets (data from Jan 2003- Jan 2015)