

What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

write info@selectusa.gov
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Foreign Direct Investment (FDI):

ITALY

\$28.8B

Total stock of FDI from Italy in the United States in 2014 (by UBO)



Supporting
U.S. Jobs

124,700

Number of U.S. workers employed by U.S. affiliates of Italian-owned firms in 2013.



Investing in
Innovative R&D

\$39.7 billion

Value of research and development (R&D) spending by U.S. affiliates of European firms in 2013.*



Expanding
U.S. Exports

\$204 billion

Total contribution to U.S. goods exports by European firms operating in the United States in 2013.*

Italian FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$30,264	\$30,404	\$34,278	\$31,587	\$28,831
Flow	\$1,304	\$3,334	\$1,950	\$1,950	\$3,681

U.S. FDI in Italy (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$27,137	\$26,896	\$27,317	\$28,018	\$26,733
Flow	\$68	\$2,447	\$1,549	\$-210	\$939

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

* The market-specific number has been suppressed to avoid disclosure of individual companies' data

TOP 6 INDUSTRY SECTORS

by # of announced Italian FDI projects in the USA

- | | | |
|-------------------------|---------------------------|----------------------|
| #1 Industrial Machinery | #3 Metals | #5 Communications |
| #2 Auto Components | #4 Software & IT Services | #6 Consumer Products |

Source: fDi Markets (data from Jan 2003- Jan 2015)