



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

write info@selectusa.gov
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Foreign Direct Investment (FDI):

BERMUDA

\$22B

Total stock of FDI from Bermuda in the United States in 2014 (by UBO)



Supporting
U.S. Jobs

43,800

Number of U.S. workers employed by U.S. affiliates of Bermudan-owned firms in 2013.



Investing in
Innovative R&D

\$81 million

Value of research and development (R&D) spending by U.S. affiliates of Bermudan-owned firms in 2011.*



Expanding
U.S. Exports

\$7.9 million

Total contribution to U.S. goods exports by Bermudan-owned firms operating in the United States in 2011*.

Bermudan FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$15,868	\$15,774	\$17,080	\$20,608	\$22,318
Flow	\$5,371	-\$1,473	-\$3,029	\$3,761	\$4,081

U.S. FDI in Bermuda (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$265,524	\$277,313	\$279,555	\$256,137	\$273,792
Flow	\$12,976	\$21,072	\$11,991	\$17,676	\$16,460

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

* The 2012 and 2013 figure has been suppressed to avoid disclosure of individual companies' data

TOP 6 INDUSTRY SECTORS

by # of announced Bermudan FDI projects in the USA

- #1 Financial Services
- #3 Consumer Products
- #5 Beverages
- #2 Communications
- #4 Alternative Energy
- #6 Business Services

Source: fDi Markets (data from Jan 2003- Jan 2015)