



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
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**www.SelectUSA.gov**

## Foreign Direct Investment (FDI):

# UNITED KINGDOM

**#1** Largest source of FDI in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

**962,900**

Number of U.S. workers employed by U.S. affiliates of UK firms in 2012.



Investing in  
Innovative R&D

**\$6.6 billion**

Value of research and development (R&D) spending by U.S. affiliates of UK firms in 2012.



Expanding  
U.S. Exports

**\$51.8 billion**

Total contribution to U.S. goods exports by UK firms operating in the United States in 2012.

### UK FDI in the USA (in USD millions)

|                       | 2010      | 2011      | 2012      | 2013      | 2014              |
|-----------------------|-----------|-----------|-----------|-----------|-------------------|
| <b>Position (UBO)</b> | \$491,584 | \$513,506 | \$533,806 | \$527,529 | <b>\$465,795</b>  |
| <b>Flow</b>           | \$30,069  | \$46,316  | \$25,310  | \$35,895  | <b>\$-102,440</b> |

### U.S. FDI in the UK (in USD millions)

|                       | 2010      | 2011      | 2012      | 2013      | 2014             |
|-----------------------|-----------|-----------|-----------|-----------|------------------|
| <b>Position (UBO)</b> | \$501,247 | \$485,029 | \$537,041 | \$576,516 | <b>\$587,943</b> |
| <b>Flow</b>           | \$38,839  | \$25,605  | \$41,790  | \$26,650  | <b>\$26,319</b>  |

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced FDI projects in the USA from the UK

- #1 Business Services
- #3 Financial Services
- #5 Industrial Machinery
- #2 Software & IT Services
- #4 Communications
- #6 Pharmaceuticals

Source: fDi Markets (data from Jan 2003-Jan 2015)