



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

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# Foreign Direct Investment (FDI): SWEDEN

**\$48.1 B** Total stock of FDI from Sweden in the United States in 2014 *(by UBO)*



**Supporting  
U.S. Jobs**

**190,200**

Number of U.S. workers employed by U.S. affiliates of Swedish-owned firms in 2012.



**Investing in  
Innovative R&D**

**\$512 million**

Value of research and development (R&D) spending by U.S. affiliates of Swedish-owned firms in 2012.



**Expanding  
U.S. Exports**

**\$7.2 billion**

Total contribution to U.S. goods exports by Swedish-owned firms operating in the United States in 2012.

### Swedish FDI in the USA *(in USD millions)*

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$34,641	\$39,829	\$42,854	\$44,666	<b>\$48,085</b>
<b>Flow</b>	\$10,903	\$2,779	\$2,055	\$808	<b>\$3,674</b>

### U.S. FDI in Sweden *(in USD millions)*

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$23,275	\$33,422	\$33,635	\$35,968	<b>\$28,842</b>
<b>Flow</b>	\$-6,757	\$1,656	\$806	\$-412	<b>\$-5,976</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

*by # of announced Swedish FDI projects in the USA*

- #1 Software & IT Services
- #3 Communications
- #5 Auto OEM
- #2 Industrial Machinery
- #4 Consumer Electronics
- #6 Consumer Products

Source: fDi Markets (data from Jan 2003-Jan 2015)