



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.gov  
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## Foreign Direct Investment (FDI):

# GERMANY

# #3

Third largest source of FDI in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

**620,200**  
Number of U.S. workers employed by U.S. affiliates of German-owned firms in 2012.



Investing in  
Innovative R&D

**\$5.8 billion**  
Value of research and development (R&D) spending by U.S. affiliates of German-owned firms in 2012.



Expanding  
U.S. Exports

**\$45.5 billion**  
Total contribution to U.S. goods exports by German-owned firms operating in the United States in 2012.

### German FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$247,721	\$251,183	\$275,537	\$289,595	<b>\$312,898</b>
<b>Flow</b>	\$18,760	\$16,396	\$6,709	\$16,348	<b>\$19,124</b>

### U.S. FDI in Germany (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$103,319	\$119,648	\$121,072	\$123,322	<b>\$115,533</b>
<b>Flow</b>	\$5,898	\$8,187	\$1,860	\$-1,305	<b>\$-799</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced German FDI projects in the USA

- #1 Auto Components
- #3 Software & IT Services
- #5 Electronic Components
- #2 Industrial Machinery
- #4 Chemicals
- #6 Plastics

Source: fDi Markets (data from Jan 2003-Jan 2015)