



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
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**www.SelectUSA.gov**

## Foreign Direct Investment (FDI):

# CANADA

# #4

Fourth largest source of FDI in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 555,600

Number of U.S. workers employed by U.S. affiliates of Canadian-owned firms in 2012.



Investing in  
Innovative R&D

## \$631 million

Value of research and development (R&D) spending by U.S. affiliates of Canadian-owned firms in 2012.



Expanding  
U.S. Exports

## \$12.5 billion

Total contribution to U.S. goods exports by Canadian-owned firms operating in the United States in 2012.

### Canadian FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$226,128	\$247,219	\$252,747	\$277,259	<b>\$311,383</b>
<b>Flow</b>	\$7,357	\$18,790	\$16,398	\$24,153	<b>\$21,116</b>

### U.S. FDI in Canada (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$295,206	\$330,041	\$366,709	\$390,172	<b>\$386,121</b>
<b>Flow</b>	\$17,594	\$48,598	\$29,608	\$21,800	<b>\$19,847</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced Canadian FDI projects in the USA

- #1 Software & IT Services
- #3 Business Services
- #5 Transportation
- #2 Financial Services
- #4 Metals
- #6 Industrial Machinery

Source: fDi Markets (data from Jan 2003-Jan 2015)