



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.gov  
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[www.SelectUSA.gov](http://www.SelectUSA.gov)

## Foreign Direct Investment (FDI):

# AUSTRIA

## \$3.0B

Total stock of FDI from Austria in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

### 15,100

Number of U.S. workers employed by U.S. affiliates of Austrian-owned firms in 2012.



Investing in  
Innovative R&D

### \$38 million

Value of research and development (R&D) spending by U.S. affiliates of Austrian-owned firms in 2012.



Expanding  
U.S. Exports

### \$599 million

Total contribution to U.S. goods exports by Austrian-owned firms operating in the United States in 2012.

### Austrian FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$2,536	\$2,586	\$2,858	\$3,018	<b>\$3,037</b>
<b>Flow</b>	\$136	\$177	\$434	\$620	<b>\$873</b>

### U.S. FDI in Austria (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$11,485	\$12,556	\$14,327	\$15,641	<b>\$15,787</b>
<b>Flow</b>	\$1,273	\$2,111	\$1,667	\$1,122	<b>\$1,164</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced Austrian FDI projects in the USA

- #1 Industrial Machinery
- #2 Plastics
- #3 Software & IT Services
- #4 Metals
- #5 Automotive Components
- #6 Financial Services

Source: fDi Markets (data from Jan 2003-Jan 2015)